

Station WVBTV-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 2174 Agency C/P1/P2/E 95/101/2174
Buyer Dan Nagelberg Flight Dates 10/24/2012 - 10/29/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUE CHANGED DAY/DATE IN LN 5
TOTAL REMAINS 15,300
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	2	SU	10A-11A	FOX NEWS SUNDAY	:30	\$75.00	10/28-10/28	1	1	1	\$75.00	
	3	W-F	4P-5P	STEVE WILKOS	:30	\$100.00	10/24-10/26	4	1	4	\$400.00	
	4	W-F	5P-6P	JERRY SPRINGER	:30	\$100.00	10/24-10/26	4	1	4	\$400.00	
	*5	W-F	11P-1130P	EXTRA	:30	\$150.00	10/24-10/26	4	1	4	\$600.00	
Buyline Comment: REVISE DAYS/DATES Sales Remark: V3 REVISE DAYS/DATES V3 More than 2 codes changed												
	6	W-F	10P-1045P	WVBT FOX NEWS<	:30	\$500.00	10/24-10/26	4	1	4	\$2,000.00	
	8	M	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	9	W	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
	10	TH	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	11	SA	3P-730P	FOX COLLEGE FOOTBALL	:30	\$300.00	10/27-10/27	2	1	2	\$600.00	
	13	SU	1P-415P	REDSKINS FOOTBALL	:30	\$6,000.00	10/28-10/28	1	1	1	\$6,000.00	

EC'd Yes Last Received: 10/23/2012 10:30 AM Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	14	SU	12P-1P	FOX NFL SUNDAY	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
	16	M	4P-5P	STEVE WILKOS	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
	17	M	5P-6P	JERRY SPRINGER	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
	18	M	11P-1130P	EXTRA	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	19	M	10P-1045P	WVBT FOX NEWS<	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	20	W-F	1130P-12A	Buyline Comment: DISH NATION	:30	\$75.00	10/24-10/26	1	1	1	\$75.00	

---REPORT TOTALS---
Report Totals: 29 / \$15,300.00

---SALES MONTHLY TOTALS---
Oct 12: 24 / \$13,250.00 Nov 12: 5 / \$2,050.00
Sales Totals: 29 / \$15,300.00
Station Totals: 29 / \$15,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$58,846	CATV 0%	WAVY 19%	WGNT 14%	WPXV 0%	WTKR 16%
		WTVZ 11%	WVBT 26%	WVEC 14%		

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

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3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2174
Flight Dates 10/24/2012 - 10/29/2012
Hiatus Weeks

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---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE